34% of New Zealanders live in the Auckland region

There are over **1.4 million** people currently living in the Auckland region

... this is expected to exceed **2 million** by 2033

An additional **2.6 million people** visited Auckland in 2017

... and in the Auckland and Waikato regions around the Hauraki Gulf, there are likely to be **about 100,000 visitors on any given day**

Population growth is driving demand for urban development around the Hauraki Gulf, leading to urban sprawl and intensification

813 hectares of greenfield land were converted for urban use and **123 hectares** of new roads were built

37% of all recreational fishers are located within the Hauraki Gulf Marine Park

169 boat ramps more than 11,000 moorings and marina berths

1.2 million
hectares of ocean

more than 50 islands

including Kawau, Aotea / Great Barrier, Waiheke, and Ahuahu / Great Mercury Islands



The state of the Hauraki Gulf

- In the Auckland region, beach water quality for recreational contact is unsuitable at least once every 3 years
- The conservation status of four species of seabirds that breed in the Gulf has improved since 2014, but there are serious concerns for another four
- Heavy metal concentrations in the Auckland region remain elevated. Man-made litter is an ongoing problem